

2016 ANNUAL REPORT

Project Management Institute®
Austin Chapter

The largest community of Project Management
Professionals in the Austin Texas area

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What is PMI®?

Project Management Institute (PMI)® is a not-for-profit professional association founded in 1969 by working project managers and is currently composed of more than 650,000 members and credential holders in over 185 countries. Our worldwide advocacy for project management is supported by our globally-recognized standards and credentials, our extensive research program, and our professional development opportunities.

What is PMI® Austin Chapter?

The PMI® Austin Chapter was founded in 1992 as a non-profit, tax exempt corporation chartered by PMI®, and is dedicated to advancing the practice, science, and profession of project management leadership in a conscious and proactive manner. The PMI® Austin Chapter fosters professionalism and leadership in the management of projects, programs and portfolios.

The **vision** of the PMI® Austin Chapter is to be the Center of Excellence for Project, Program and Portfolio Management, Leadership, and Best Practices in the region.

Our **mission** is:

- To promote professionalism in Project Management;
- To provide a forum for the free exchange of Project Management ideas, solutions and implementations;
- To disseminate state-of-the-art terminology and techniques to improve communication among Chapter members;
- To provide Project Management information and education to Chapter members; and
- To promote Project Management, in general, and the PMI®, specifically, to companies and organizations in and around the Austin and Central Texas area.

Benefits of Membership in the PMI Austin Chapter

In addition to networking with over 2,600 other practitioners in the Austin area, benefits include:

- earning Professional Development Units (PDUs)
- learning more through mentor-mentee relationships
- enhancing professional development through attending Chapter events
- accessing job listings on the Chapter website
- participating in PMP exam training and other courses at discounted rates
- keeping up-to-date with the latest thinking trends and activities in project management
- Volunteering opportunities that strengthen skills and expand networks.

2016 PRESIDENT'S MESSAGE

2016 was an incredible year for the PMI® Austin Chapter! It's an exciting time for our chapter as we continue to grow and adapt in the project management field. As we pass the baton to the new board of directors in 2017, I'd like to thank the following:

- **Our 2016 board of directors:** This amazing group of people, who served without compensation, each took their role and the responsibility of the organization seriously and worked diligently to represent the membership in every discussion and decision. Board service is incredibly rewarding but is also time-consuming. Your commitment to our chapter is very much appreciated and our organization is stronger for your dedicated service.
- **Our volunteers:** Our board is augmented by a wonderful group of volunteers. Without their help, we could not support the membership. From checking in guests at our chapter meetings to stuffing the bags before the PDS conferences, every volunteer hour counts. Thank you volunteers!
- **Our sponsors:** Our sponsors help our chapter continue to provide high quality programs at reasonable costs to our membership. We are grateful for your partnership and generosity!
- **Our members:** The heart of our organization is our membership. Thank you for your loyalty to the PMI® Austin Chapter. Your participation at the monthly meetings, annual conferences, mentoring events, and other educational events continues to add to the richness of this organization. Thank you for referring our services and programs to your friends and colleagues.

The 2017 board of directors will continue to carry on the legacy of excellence established by previous boards. It has been a pleasure to work with each of you. Thank you again for the opportunity to serve our Chapter.

Heather Hall, Ph.D., PMP
2016 PMI Austin Chapter President



Some of the 2016 board members attending a PMI leadership event.



Erika Shepherd, PMP
Vice President, Membership &
Volunteers, 2016

MEMBERSHIP & VOLUNTEERS

Board Members 2016

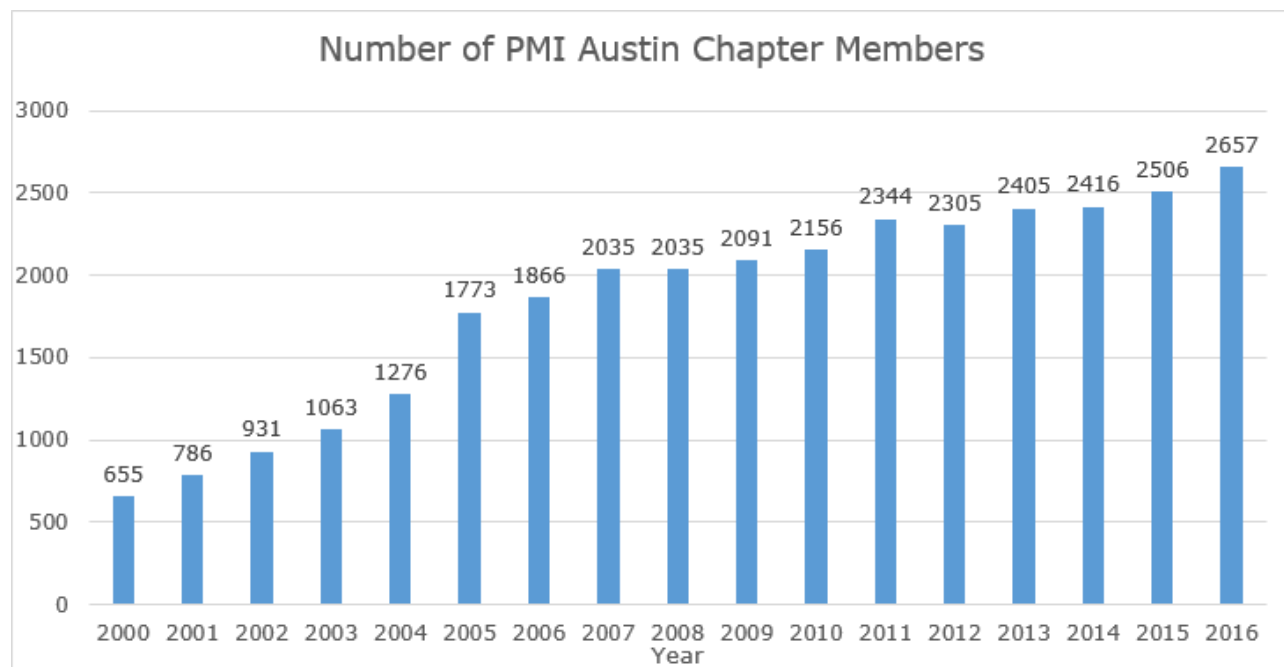
Director of Membership - Tien Tran, PMP, CSM

Director of Volunteers - Holly M. Butler, PMP

Contact

vpmembership@pmiaustin.org

2016 was another great year of steady growth for the PMI® Austin Chapter. Membership increased by 151 new members, a 6% annual growth.



Chapter Orientation Sessions

We offered Member Orientations, where attendees were provided the history and benefits of PMI® Austin Chapter Membership, information about chapter-sponsored events, volunteering opportunities, and explanations about the new Continuing Certification Requirements (CCR) mandate, PMI Talent Triangle.

Networking activities

Based on membership feedback, our team implemented new networking activities at the monthly chapter meetings to encourage networking and sharing knowledge between members and new programs to ensure our members are getting the most value from their memberships. From bingo to speed networking to table topics, we shared and learned a lot from each other this year.



Networking at monthly chapter meetings.

Chapter Guest Passes

This program introduces PMI® members who have not yet joined their local chapter to discover the benefits and the value of participation at no additional cost for the remainder of their membership cycles. In 2016, Austin issued 15 Chapter Guest Passes.

Volunteers

We also increased the number of volunteers for the chapter to 65 in 2016. The chapter posted 19 volunteer opportunities in 2016. Our November monthly chapter meeting was also our Volunteer Appreciation event.





Sandra Jackson, PMP
Vice President, Professional
Development, 2016

PROFESSIONAL DEVELOPMENT

Board Members 2016

Director of Programs - Tanya Skaarup, PMP
Director of PD Series - Marlon Drakes

Contact

profdev@pmiaustin.org

Monthly Chapter Meetings

Our chapter dinner meetings held at the J.J. Pickle Commons Center were a great success this year in part because of better food, more networking space, and the presentation auditorium works well for our group. The dinner meetings included a business meeting, networking and two one-hour speakers. Topics included:

Month	Registered	PDUs	Speaker & Topic
Jan	201	1	Steve Harper – Your Professional Network: Your Number One Asset
		1	Donald Six – Difficult Clients: Causes and Ways to Deal with Them
Feb	187	1	Tre Green – Managing WAGILE
		1	Jeff Bayer – Why Agile: Waterfall to Agile
Mar	213	1	Steve Finnerty – Strategic Orientation: Earning a Seat at the Table in the Digital Age
		1	Nicholas Errico – Schedule Management: Where the Rubber Meets the Road
Apr	155	1	PMI Austin Orientation
		1	Traci Duez – Today...You Can't Manage if You Don't Lead
May	155	2	Vicki Wrona – Overcoming Organizational Dysfunction: Unlock the Value of Project Management to Get Work Done
Jul	162	2	Benjamin Anyacho – Managing Complicated Stakeholders
Aug	120	2	Lisa Copeland – Crushing Mediocrity: 10 Ways to Rise Above the Status Quo
Sep	141	2	Darrel A. Raynor – Your PMO: A Go or a No-Go? It is all in your Business Plan!
Oct	125	2	Jan Goss-Gibson – Managing Your Biggest Project: You
Nov	130	2	Scott Carley – Strategic Orientation: Broken Trust – Fractured Teamwork

Monthly Chapter Meetings



Lunch & Learn Meetings

Heather Summers continues to chair the Lunch and Learn Meetings. These meetings are a great partnership with local Austin charitable organizations who graciously host a monthly luncheon for the PMI® Austin Chapter. The food is provided by the Corner Bakery Cafe in the Arboretum. 2016 topics included:

Month	Registered	Speaker & Topic	Host
Jan	21	Terry Pruett – Directional Discovery: Finding Success through Failure	Any Baby Can
Feb	13	Kevin Karschnick – The Three Presentation Killers - How to avoid Them	Meals on Wheels
Mar	17	Bob Lewis – Building Your Strength Leadership Potential	CASA of Travis County
Apr	13	Mike Robertson – The Art of Readiness: How Creativity Will Change Your Everything	Capital IDEA
May	31	Dan Darby – Change Management: A Practical Framework for Technology Projects	Big Austin
Jun	33	Benjamin Anyacho – Managing Complicated Stakeholders	LiveStrong
Aug	18	Dale Hintz – Leadership Impact vs. Intention	LiveStrong
Sep	18	Catherine Jewell – Breaking through the Salary Ceiling	Any Baby Can



Professional Development Series

The Professional Development Series events are the PMI® Austin Chapter's largest events.

Spring PDS

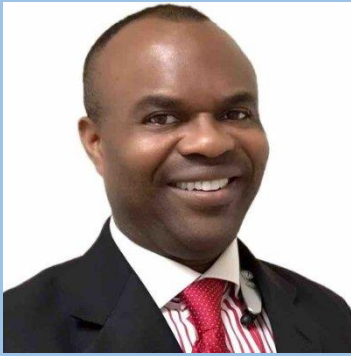
The Spring event was held on April 7, 2016 at the Lakeway Resort and Spa. 297 registrants appreciated Jason Young's keynote address Smart Teams – Creating Teams that Succeed Together and enjoyed one of two tracks (Technical and Strategic & Business). Seven generous sponsors helped make this event possible: Apex Systems, Deloitte, Luna Data, PS Promotions, Inc, Sistema Technologies, UT Center for Professional Education, and Whitaker IT LLC.



Fall PDS

The Fall event was held on October 6, 2016 at the Omni Austin Hotel Downtown. The morning keynote address, Leading and Learning in the 21st Century, was given by Stephen Turnipseed and the closing keynote address, When It Comes Right Down to It, You Have to Win!, was given by Vince Alvarado. 333 registrants had three tracks from which to choose. We thank our five event sponsors: Apex Systems, CA Technologies, Luna Data Solutions, PS Promotions, and Sistema Technologies.





C.

Benjamin Anyacho, PMP
Vice President, Marketing, 2016

MARKETING

Board Members 2016

Director of Communications - Erin Inks, PMP
Director of Opportunities - Louis Roban, PMP
Director of Vendor Relations - Gabe Goldstein, PMP, MPM, MCM
Director of Community Outreach – Stanzi Kratel, PMP, MA, MS

Contact

marketing@pmiaustin.org

The Marketing team is a robust group of volunteers that helped build the chapter's brand, gained sponsorships and engaged with the professional community. Accomplishments in 2016 include:

Rebranding

- Developed new value proposition for members and vendors

Social Media

- Redefined social media presence
- Increased Chapter's social media presence by more than 250%
- Facebook: Increased from 90 to 241 likes (up 151%)
- Twitter: Increased followers to 1,079 (up 30%)
- LinkedIn: Increased followers to 508, connections to 501 (up 120%)

Communications

- Promoted chapter events to increase attendance
- Created PMI® Austin Chapter Volunteer and Membership videos

Vendor Engagement

- Hosted two vendor engagement meetings
- Coordinated chapter sponsorships

Vendor Engagement

- Hosted September Knowledge Exchange Luncheon for over 100 PMO leaders and CIOs





Ken Jones, PMP

Vice President, Education, 2016

EDUCATION

Board Members 2016

Director of Certification Administration -
Geoff West, PMP

Contact

education@pmiaustin.org

The PMI® Austin Chapter offers an intense PMP® preparation program designed to help students pass the Project Management Institute's Project Management Professional (PMP®) exam, based on the 5th edition of the PMBOK® guide.

Appropriately paced and conveniently located, this 40-hour course meets the 35-hour requirement for PMP® certification and is taught by volunteer members of the PMI® Austin Chapter.

One of the strengths this program offers is a variety of instructors, with diverse backgrounds and industries, who provide an array of test-taking hints and views on project management. Attendees will participate in a review course with sample questions and scenarios likely to be encountered during the actual test. This course is also an excellent refresher for individuals who wish to review core project management principles.

In 2016, the Education team held 4 classes, trained over 60 students resulting in many new PMPs.



Carolyn Carson, PMP
Vice President, Finance, 2016

FINANCE

Board Members 2016

Director of Accounting - Julie Gamez Miller, PMP

Contact

treasurer@pmiaustin.org

Financial Report for the PMI® Austin Chapter Fiscal Year 2016:

Currency	Amount
Reserves as of 31 December 2015	\$506,682.42
2016 Incoming Funds (gross receipts)	\$307,289.04
2016 Expenses	\$331,958.67
Reserves as of 31 December 2016	\$482,012.79





Rosann Bateman, PMP
Vice President, Operations,
2016

OPERATIONS

Board Members 2016

Director Technology - Connie Hester, PMP

Director Governance - Steve Beard, PMP

Director Events & Facilities - Rosann Bateman, PMP

Contact

coo@pmiaustin.org

Many of the Operations functions are behind the scenes but are crucial to the success of our PMI® Austin chapter organization. Included are event registration, keeping the webpage up-to-date, email blasts to membership, booth operations, meeting set-up for monthly chapter meetings, monthly officer meetings, quarterly board meetings, PDS and special events, and managing meeting operations. In addition to the regularly-scheduled meetings, the Operations Office managed three large events for our members in 2016:

Member Appreciation Event, June 2016

This event was held at the Punch Bowl Social in the Domain to celebrate our members and provide a less formal networking event. This great venue in the Domain includes bowling, karaoke, Ping-Pong and other games. Approximately 80 people attended the gathering.



Job Search Optimized Event, July 2016

Approximately 70 people attended the full-day Job Search Optimized event on July 16, 2016 at the Lower Colorado River Authority's Redbud Center, 3601 Lake Austin Blvd. This informative workshop was designed for those seeking employment, those considering new employment as well as for those currently employed looking to secure their career and enhance their professional & promotional options. Nationally-renowned speaker Rick Gillis taught us how to: create a professional and personal achievements inventory, master resume-filtering software, understand the job search social media that matters, speak to and present our value to an organization, and to compete for the job or promotion we want!



Chapter Volunteer Appreciation Event, November 2016

Approximately 120 people joined the PMI Austin Chapter on November 15, 2016 to thank our many volunteers for their dedication and service in 2016. Held at the J.J. Pickle Commons Center, volunteers were presented with a certificate of appreciation, a PMI® Austin Chapter blanket, and a set of PMI®-Austin Chapter glasses. We cannot thank our volunteers enough for all they do for the PMI Austin® Chapter!



PRESIDENT'S OFFICE

Thank you to the board members that served in the 2016 President's Office:



Martha Evert, PMP, CSM
President Elect



Rahul Bhandari, PMP, PMI-ACP
Past-President

A special thanks to Lorna Stewart-Booker, MBA, PMP who served as PMI® Austin Chapter Board Advisor in 2015 and 2016.





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linkedin.com/in/pmi-austin

Volunteer Opportunities: opportunities@pmiaustin.org