



**Speaker: Max Ekesi**

**Bio:**

Max Ekesi has 20+ years of experience in various IT roles such as Senior People Management/ScrumMaster/Project/Program/Portfolio Management, and presently he is the Founder & CEO of Carpe Diem Technology Services. He has been leading Business Agility Transformations since 2007 in Fortune 30 companies while leveraging Agile and Kaizen principles. He has facilitated monthly virtual sessions every month for 15 years focused on Leading IT Organizational Transformations. He loves to connect and knowledge share with fellow professionals at events in Austin and beyond... In his spare time Max likes to play/watch/coach soccer and travel with his wife and two daughters.

**Topic:** Delivering Customer Value with Business Agility

**Learning Objectives:**

1. Raise the visibility to Customer Value importance
2. Measure Customer/End User value delivered
3. Create a mindset of agility and continuous improvements

**Key Takeaways:**

- Identifying and measuring customer value delivery
- Agility and Continuous improvement mindset
- Call to Action

**Social Links:** <https://www.linkedin.com/in/maxekesi/>

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