

# Partnership & Exhibitor Prospectus



**Project**  
Management  
Institute®  
Austin

# About Us

Founded in 1992, PMI Austin has spent more than 30 years growing into the region's leading community for project, program, and portfolio professionals. With a strong base of members and credential holders, we provide unmatched professional development, networking, and industry-focused education month after month—helping project leaders in Austin grow, connect, and succeed.

## Why Partner: Get in the PMIA Rhythm!



Reach a highly targeted audience of 3,600+ project, program, and product professionals across Central Texas.

---



Engage decision-makers and influencers who shape tools, vendors, and hiring choices inside their organizations.

---



Achieve clear business outcomes—from hiring talent to increasing brand visibility and thought leadership.

---



Build credible brand association with the world's leading project management community through trusted, professional events.

# Our Community

*Fueling Careers. Building Community. Advancing Projects.*

Global PMI Members

740,000+

Local Austin Members

3,600+



Professional  
Development

2 Professional Development Days annually  
10 Monthly Chapter Meetings per year  
12 Monthly Lunch and Learn

Networking



Volunteer & Mentoring  
Member Shared Job Opportunities  
Connect with Local Professionals



Certification  
Resources

Active Study Group  
In-Person & Virtual PMP Prep Courses

Community  
Outreach



Social Impact Volunteering  
Military, Education, Industry Outreach

## Key Attendee Demographics:



### Job Titles & Career Levels:

Project Managers, Program Managers, Product Owners and Managers, Portfolio Managers, Scrum Masters, PMO Leads, and Delivery Leaders. Primarily mid to senior-level professionals with influence over tools, vendors, and hiring decisions.



### Industry Representation:

A diverse cross-section of industries, Government, including Technology, Manufacturing, IT Services, Healthcare, Construction, Financial Services, and Professional Services.



### Geographic Reach

Professionals across Greater Austin and throughout Central Texas, extending north to Waco and south to New Braunfels, representing organizations throughout Central Texas.

## Partnership Opportunities:

### Annual Chapter Parter

\$2000 - \$5000 Package total

*Best for consistent, year-round visibility*

### Prof. Development Day

\$1000 - \$3500 Package total

*Best for credibility and influence*

### Chapter Meeting

\$300 - \$750 Package total

*Best for direct, in-person engagement*

## Partnership Deliverables:

### Annual Chapter Partner

Annual Chapter Partner packages include Professional Development Day (PDD) & Monthly Chapter Meeting Partner deliverables

Deliverable	Premier Partner	Strategic Partner	Supporting Partner
	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$2,000</b>
Logo on PMI Austin website	Homepage + Partner page	Sponsor page	Partner page
Logo at monthly chapter meetings	All 10 meetings	6 meetings	3 meetings
Logo at PDD	Both PDDs	1 PDD	—
Newsletter recognition	Monthly logo + link	Quarterly logo + link	2 mentions/year
Verbal recognition at events	Yes	Select events	—
Social media thank-you	4 posts/year	2 post/year	1 post/year
Professional Development Day Partner	<b>Platinum Package included</b>	<b>Gold Package included</b>	<b>Silver Package included</b>
Monthly Chapter Meeting	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>
Term	12 months	12 months	12 months

## Partnership Deliverables:

### Professional Development Day Partner

Deliverable	Platinum	Gold	Silver
	<b>\$3500/event</b>	<b>\$2000/event</b>	<b>\$1000/event</b>
Logo placement	Top tier	High visibility	Standard
Speaking opportunity	1 session (approved)	—	—
Exhibit table	Premium location	Standard	Standard
Logo on conference website	Yes	Yes	Yes
Verbal recognition	Opening + closing	Opening	—
Group Discount	20%	10%	5%
Compliment Passes	8	4	2

## Partnership Deliverables:

### Monthly Chapter Meeting Partner

Deliverable	Platinum	Gold	Silver
	<b>\$750/meeting</b>	<b>\$500/meeting</b>	<b>\$300/meeting</b>
Partnership exclusivity	Yes (Sole Partner)	No	No
Opening remarks	2-3 minutes	—	—
On-site table / booth	Yes	Yes	—
Logo on event slide deck	Prominent	Standard	Standard
Logo on event registration page	Yes	Yes	Yes
Verbal recognition	Yes	Yes	—
Ability to provide swag/materials	Yes	Yes	Yes
Complimentary Passes	8	4	2

## Contact Us

Interested in becoming a Partner or Exhibitor?

Contact us at [sponsorrelations@pmiaustin.org](mailto:sponsorrelations@pmiaustin.org)