Popular speaker and best-selling PM author Neal Whitten takes leadership and project management to a personal level by revealing leading-edge best practices that make all the difference between leading consistently successful projects and playing the victim with troubled projects. If you came to Neal and asked, “I only have one day of my life for our paths to cross. What can you tell me from all you have learned from a 35+ year career that will make my projects and career more successful and rewarding?” This workshop is the one day that Neal would share with you. Successful projects — and careers — don’t just happen, they are made to happen.

Focusing mostly on leadership and soft skills, this thought-provoking seminar reveals choices to make and behaviors to adopt that are invaluable in helping you become a successful project manager and leader. The workshop is based largely on Neal’s best-selling book, *Neal Whitten’s No-Nonsense Advice for Successful Projects*. Learn to think for yourself, re-energize your initiative and drive, and take control of your destiny. *It’s not about the ability of those around you to lead; it’s about your ability to lead, despite what is happening around you.*

**Topics Include:**

- Leadership styles • being too soft • managing priorities • fostering interpersonal communications • boldness • escalations • integrity • accountability • professional behavior and recognizing professional immaturity • dealing with criticism • how to make long-term project commitments • running an effective meeting • duties of the effective project manager • the need to fail • dealing with difficult people • and so much more.

**No theories here! This stuff works!** Come prepared to rethink what constitutes effective leadership and project management. You won’t want to miss this!
Neal Whitten’s No-Nonsense Advice for Successful Projects

Learning Objectives

♦ Identify best practices that will cause your behavior, decisions, and actions to become more deliberate, effortless, and natural as you lead.

♦ Identify personal attributes — leadership and soft skills — that contribute to your success and the success of your project.

♦ Recognize how to boost your confidence in taking charge and making things happen.

♦ Create a culture that fosters the success of your project.

♦ Identify ideas that promote the advancement of project management/organizational concepts.

What seminar participants are saying…

Neal injects badly needed leadership skills and accountability into project management. (Project Manager, Federal Government)

I rated the seminar “far exceeded expectations” …and my expectations were very high. Everyone in my company — including management — must experience this seminar! (IT Operations Manager, Insurance)

Neal did an excellent job bringing the abstract concepts to the concrete workplace. It is obvious that he has “been there” which makes a huge difference in training others. (Senior Project Manager, Telecom)

Fantastic! Exactly what I am looking for in a project management seminar! Straight to the point — no fluff! Very aptly-named session! (Program Manager, Health Care)

I cannot recommend this seminar enough. Everything stated is very applicable to my job. Neal provided many anecdotes that helped relate material to work environment and life. I feel revived and enthused to promote change in my work environment. (Program Manager, Computer Development)

Excellent presentation skills. Easy to listen to, engaging and witty. Transmits passion. I appreciated the strong sense of ethics and integrity underlying all of the topics. (Project Office Director, State Government)